



Booth Pricing, Criteria and Assignment

Cost:

Booths are divided into four groups with the following fees:

- ___ VA/Military/Government Organization/Veterans Event Planning Committee Donations Accepted.
- ___ For Profit Organization - \$100 fee
- ___ Not-For Profit Organization - \$50 fee
- ___ Conference Sponsor of \$1000 or more – No Cost
- ___ Electricity – additional \$25 fee

(For information on sponsorships please contact Randy Rennison at 563-589-7840)

Criteria:

Booths should in some way have a benefit at no cost to the veteran or their family. This benefit could be anything that would promote or enhance the well-being of the veteran and his or her family. This can be done through sharing of information or services or providing assistance to the veteran community. The intent of this floor vending opportunity is to provide an altruistic opportunity for the veteran and or his or her family.

The vending booths will not be used as a tool to project one's political agenda such as denouncing the government and or degrading those very liberties secured by our veterans. The committee reserves the right to refuse inappropriate vending applications as it sees fit.

Assignment:

Each vending site will include a 10' x 8' booth with a draped table and piping, two chairs, and a waste paper basket. Any special requests such as electricity hook-up must be requested on the Booth Registration form.

Please note that there are many agencies that are requesting booth space. It is up to the Floor Assignment Committee to arrange criteria and assignments. As the conference date approaches, registered exhibitors will receive follow-up information regarding the event. Set up time will be Friday, October 12 from Noon-5 p.m.

Hotel Accommodations:

Holiday Inn Dubuque (*across from Five Flags Center*), \$129 per night, call 563.556.2000 and ask for the "All the Way Home Event" rate. Room rate expires on Sunday, September 30, 2018.

Booth Registration:

Email form to jodi.dodd@thmedia.com or mail to Telegraph Herald, Attn: All The Way Home Veterans Event, 801 Bluff Street, Dubuque, IA 52001. Checks are made payable to All The Way Home.

Company/Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Fee Amount \$ _____ Signature _____